## 2020 Information Guide for Speakers

**Who we are**: NCGR Sacramento is a non-profit educational group dedicated to the study of astrology. We've been meeting monthly in the Sacramento area since 2009.

**Where we meet**: We meet in Roseville, CA at the beautiful clubhouse of the Reserves Condominiums, near the Galleria Mall.

**When we meet**: Meetings are held the 4<sup>th</sup> Sundays of every month, with possible exceptions around the holidays or as otherwise noted on our calendar. Check our website for updates.

Tentative Speaker Dates for 2020 January 26, Feb. 23, March 22, April 19, May 17, June 28, July 26, Aug. 23, Sept. 27, Oct. 25, Nov. 15

Who comes: We have visitors from all over the Sacramento area, whose astrological expertise ranges from neophyte to full time professionals. Generally there are between 20–35 attendees. Member Share Lectures cost \$20.00 for members and \$30.00 for non-members. Guest Speaker Two-Part Lecture/ Workshop events cost: \$20/\$55 for members and \$30/\$65 for non-members, we offer a choice of lecture or workshop only to keep our meetings affordable to everyone and for the full day we offer a bundle price of \$70-80 for the full day.

## How meetings are run:

- *Member Share* or *Half-Day Workshop*: Meeting begins at 1:00 PM. After the opening announcements and introduction, the speaker has the floor for approximately 2 hours, including time for questions and answers at the end of the presentation. We normally take a 20 minute to half hour break mid-way through to be determined by the speaker and the meetings are concluded by 4 pm.
- Guest Speaker Two-Part Lecture/Workshop events: The full day schedule is a lecture in the morning
  from 10-12. We break for lunch, provided on site, then the workshop starts at 1 and goes until 5 with a
  half hour break to be determined by the speaker.

## Payment to speakers:

- Member Share Lectures: Speakers are paid \$200 or 50% of the net, whichever is greater, by check (or cash if International) on the day of the presentation.
- Half Day Workshop; Speakers are paid \$400 or 50% of the net, whichever is greater, by check (or cash if international) on the day of the presentation
- Lecture/Workshop presenters are paid \$500 or 50% of the net, whichever is greater by check (or cash if International) on the day of the presentation

We also provide lunch for the two-part events and take all of our speakers out to dinner as our guest. Unfortunately, at this time we cannot reimburse travel expenses, but we do our best to find someone to host you while you are here.

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**Presenters** may bring one guest/helper free of charge. Also if you have books, tapes, CD's, calendars, or any other product to sell, please feel free to do so. We encourage back-of-the-room sales and will be glad to assist with table set up and transactions. The speaker keeps all proceeds from these sales.

**Taping**: We record the lectures on a digital voice recorder. You will receive a complimentary audio file of your presentation. If you prefer your lecture not to be recorded, please inform us ahead of time so we can comply with your wishes.

**Equipment:** We have a projector, and prefer that you **bring your presentation on your own laptop computer, or if you prefer you can bring it on a flash drive**. Be sure to let us know in advance if you choose to do the latter. We also have a whiteboard and use a wireless amplification system.

**Publicity and Advertising**: Our upcoming presentations are always posted on our website, including a downloadable printable flyer, along with the yearly schedule. We also make up a "rackcard" with the full schedule that is handed out at our meetings and conferences. We have an active Facebook page with approximately 250 followers, where we promote our events. We send announcements via our email list (approximately 200 names). We place an ad in every issue of The Mountain Astrologer magazine giving you extra publicity.

Mission Statement for NCGR Sacramento: We are ambassadors for Astrology.

Presenters please supply this required information as soon as possible if you have not already done so:

- 1. A Photo. (Higher Resolution jpg please)
- 2. A short bio (about 100 words) or link to your website bio.
- 3. A one or two paragraph lecture description for Member Shares, Short Lecture **or** Lecture **and** Workshop descriptions for Guest Speaker Two-Part Events

When you present your material, please be sure to follow your lecture description, since that's what our members and visitors are there to hear.

With much gratitude,

Linda Kubota Byrd
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